



John F. Kennedy's quote, "***Leadership and learning are indispensable to each other,***" means that if you stop learning, your leadership deteriorates. The world changes, your assumptions go stale, and your decisions get riskier.

How to apply it in practice:

- Block weekly "learning time" like a meeting (reading, courses, customer calls).
- Run after-action reviews:

"What did we expect? What happened? What did we learn?"

- Invite dissent: assign a rotating "devil's advocate" role.
- Teach what you learn—nothing cements learning like explaining it to others.

Source:

Kennedy, J. F. (1963, November 22). *Remarks prepared for delivery at the Trade Mart in Dallas, Texas (undelivered)*. John F. Kennedy Presidential Library and Museum.